



RITA+XX

QUÉBEC



Sponsorship Plan

Rabies in the Americas Conference
Quebec City

October 19th to 23rd, 2009

www.rita2009.org

You are invited to become a sponsor of the XXth Rabies in the Americas Conference (RITA), which will take place in the hotel Loews le Concorde in Vieux-Québec (Old Quebec) in the province of Quebec, Canada, from October 19th to 23rd, 2009.

RITA is an annual international conference where research scientists have the opportunity to meet, discuss and make presentations regarding the important world public health problem of rabies affecting animals and humans.

Each year, several hundred participants from more than 20 countries and 5 continents attend this conference.

Six sponsorship options have been designed in order to provide you with the opportunity to acquire a range of promotional benefits.

The description of each sponsorship option, as well as a summary table of the promotional benefits, is in the following pages.

Exclusive Sponsor
Gala Nouvelle-France
\$40 000 CAN

Wednesday October 21st, 2009

The New France Gala will be the essential social event of the conference! Period costume, music and animation from New France period set in the Old Capital of Quebec will highlight this 20th anniversary of RITA. The traditional RITA auction of items provided by conference participants will also take place during this gala evening.

Dinner in this unique setting and ambiance, will undoubtedly be a historic event!

Exclusive Sponsor - Gala Nouvelle-France

\$40 000 CAN

Promotional Benefits

- Unique promotional opportunities associated with the Gala Nouvelle - France:
 - The conference program will recognize the name and logo of the exclusive sponsor of this Gala event
 - A customized poster inviting conference participants to the Gala
 - The Gala tickets and menu will display the name and logo of the Gala exclusive sponsor
 - A customized poster identifying the Gala exclusive sponsor will be situated in the reception area entrance
- The name and logo of the Gala exclusive sponsor will be included on the Cotton Conference bags provided to each conference participant
- A promotional article can be supplied by the sponsor to be included in the Conference Cotton bags provided to each conference participant
- Promotional space will be reserved in the exhibitor's hall next to the conference hall for the duration of the conference
- Sponsor name and logo will be displayed on the Speaker's table banner
- Sponsor name and logo will be on the Welcome page of the conference Internet Website
- Two complimentary tickets to the Gala Nouvelle-France
- All promotional benefits for Bronze level sponsors (see the table presented at the end of this document).

Exclusive Sponsor Panoramic Breakfast

\$25 000 CAN

Tuesday October 20th , 2009

This breakfast will be served in the Astral – a rotating restaurant situated at an altitude of 183 meters, offering an amazing view of Quebec City and the Plains of Abraham.

This panoramic restaurant is in the same hotel as the RITA conference, which will be greatly appreciated by conference participants as a great start to their day.

Exclusive Sponsor- Panoramic Breakfast

\$25 000 CAN

Promotional Benefits

- Unique promotional opportunities associated with the Panoramic Breakfast:
 - The conference program will recognize the name and logo of the exclusive sponsor of this Panoramic Breakfast
 - A customized poster at the entrance to the restaurant
 - A customized poster inviting conference participants to the Panoramic Breakfast
- The name and logo of the Gala exclusive sponsor will be included on the Cotton Conference bags provided to each conference participant
- A promotional article can be supplied by the sponsor to be included in the Conference Cotton bags provided to each conference participant
- Promotional space will be reserved in the exhibitor's hall next to the conference hall for the duration of the conference
- Sponsor name and logo will be displayed on the Speaker's table banner
- Sponsor name and logo will be on the Welcome page of the conference Internet Website
- Two complimentary tickets to the Gala Nouvelle-France
- All promotional benefits for Bronze level sponsors (see the table presented at the end of this document)

Platinum Sponsors (Two)

\$20 000 CAN

Promotional Benefits

- The name and logo of the Platinum sponsors will be displayed on the Cotton Conference bags provided to each conference participant
- A promotional article can be supplied by the sponsor to be included in the Cotton Conference bags provided to each conference participant
- Promotional space will be reserved in the exhibitor's hall next to the conference hall for the duration of the conference
- Sponsor name and logo will be displayed on the Speaker's table banner
- Sponsor name and logo will be on the Welcome page of the conference Internet Website
- Two complimentary tickets to the Gala Nouvelle-France
- All promotional benefits for Bronze level sponsors (see the table presented at the end of this document)

Gold Sponsors (Three)

\$15 000 CAN

Promotional Benefits

- Promotional space will be reserved in the exhibitor's hall next to the conference hall for the duration of the conference
- Sponsor name and logo will be displayed on the conference table banners
- Sponsor name and logo will be on the Welcome page of the conference Internet Website
- Two complimentary tickets to the Gala Nouvelle-France
- All promotional benefits for Bronze level sponsors (see the table presented at the end of this document)

Silver Sponsors (Three)

\$10 000 CAN

Promotional Benefits

- Promotional space will be reserved in the exhibitor's hall next to the conference hall for the duration of the conference
- Two complimentary tickets to the Gala Nouvelle-France
- All promotional benefits for Bronze level sponsors (see the table presented at the end of this document)

Bronze Sponsors (Multiple)
Less than \$10 000 Can
Promotional Benefits

- Advertising space on the Conference Website Sponsor page
- The conference program will display the name and logo of sponsors
- A poster displaying the name and logo of sponsors will be at the entrance of the hotel throughout the conference
- The name and logo of sponsors will be displayed on the Conference Proceedings CD
- A slide presentation with pictures and the name and logo of each sponsor company will be projected between scientific presentations and in the exhibitor's hall throughout the conference

Please note...

For the common promotional benefits available to sponsors,

The relative size of the logos and the space reserved for each sponsor (eg. Website, slide show, etc.) will be determined by the level of sponsorship chosen.

For parties interested in any of these sponsorship opportunities,

Please contact one of these members of the organizing committee :

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